Rating

0.00

0.00

Net Amount

\$35,075.25

\$35,075.25

ORDER

Orders	Order / Rev:	187331	_	~~
	Alt Order #:		_	lobe V
	Product Desc:	Joe Coors for Congress	_	-
	Estimate:	3466	_	KMGH
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	David Lombardo
	Original Date / Rev:	10/22/12 / 10/22/12	Sales Office:	EWSDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	American Media Advocacy Group		
	Buying Contact:		- Billing Type:	Cash
	Billing Contact:		- Billing Calendar:	Broadcast
		815 Slaters Lane	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Congress/Joe Coors (R)		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL3-US House Rep	Order Separation:	00:05:00
	Priority:	P3	Advertiser External ID:	
	Revenue Codes:	POL, POL, CAND	Agency External ID:	<u> </u>

Totals

Month

Totals

November 2012

Spots

44

44

Gross Amount

\$41,265.00

\$41,265.00

Account Executives

End Date

11/06/12

Spots Gross Amount

44

\$41,265.00

Bill Plan

Start Date

10/29/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

\$35,075.25

Net Amount

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KMGF	I 10/30/1	2 11/06/12	GMA M-F 7-9A /	KMGH CA	7A-9A	11111	:30	5	\$625.00 P3	0.00 NM	6	\$3,750.00
			GMA M-F 7-9A									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	- 1111	4	\$625.00	0.00						
Week: 11	/05/12	11/11/12	11	2	\$625.00	0.00						
N 2 KMGH	I 11/03/1	2 11/03/12	7-9a Sat Morning		7A-9A	S-	:30	1	\$300.00 P3	0.00 NM	1	\$300.00
			7-9a Sat Morning	g News								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/29/12	11/04/12	S-	1	\$300.00	0.00						
N 3 KMGH	l 11/04/1	2 11/04/12	ABC GMA SUN	CA	Sun GMA 6	A-7AS	:30	1	\$300.00 P1	0.00 NM	1	\$300.00
			GMA SUN									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10)/29/12	11/04/12	S	1	\$300.00	0.00						
N 4 KMGH	l 11/04/1	2 11/04/12	7A-8A SUN MOR		7A-8A	S	:30	1	\$315.00 P3	0.00 NM	1	\$315.00
			7A-8A SUN MOF	RN NEWS								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/29/12	11/04/12	S	1	\$315.00	0.00						
N 5 KMGH	l 11/04/1	2 11/04/12	9A-10A SUN MO	RN NE V SA	9A-10A	S	:30	1	\$400.00 P3	0.00 NM	1	\$400.00
			9A-10A SUN MO	RN NEWS								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/29/12	11/04/12	S	1	\$400.00	0.00						
N 6 KMGH	I 10/30/1	2 11/05/12	11A-12P News/K	MGH CA	11A-12P	11111	:30	5	\$275.00 P3	0.00 NM	5	\$1,375.00
			11A-12P News									
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 10/23/12 06:05:37 Page 2 of 2

Order / Rev: 187331 Advertiser: Congress/Joe Coors (R)

Alt Order #: Product Desc: Joe Coors for Congress **KMGH**

Flight Dates: 10/30/12 - 11/06/12 Estimate: 3466

Start Date End Date Weekdays Spots/Week Rate Rating 0.00	1,375.00
Week: 10/29/12 Neek: 11/05/12 11/04/12 11/11/12 -1111 4 \$275.00 0.00 0.00 0.00 N 7 KMGH 10/30/12 11/01/12 Katie M-F 3-4pm CA 3-4pm N-F	,373.00
Week: 11/05/12 11/11/12 1 1 \$275.00 0.00 N 7 KMGH 10/30/12 11/01/12 Katie M-F 3-4pm M-F 3-	
N 7 KMGH 10/30/12 11/01/12 Katie M-F 3-4pm CA 3-4pm -1-1 :30 2 \$450.00 P3 0.00 NM 2 Start Date End Date Weekdays Spots/Week Rate Rating	
M-F 3-4pm Start Date End Date Weekdays Spots/Week Rate Rating 0.00	
Week: 10/29/12 11/04/12 -1-1 2 \$450.00 0.00 N 8 KMGH 10/31/12 11/05/12 DR. OZ - 4PM Dr. Oz CA 4P-5P 1-1-1 :30 3 \$400.00 P3 0.00 NM 3 \$ Dr. Oz Start Date End Date Weekdays Spots/Week Rate Rating	\$900.00
N 8 KMGH 10/31/12 11/05/12 DR. OZ - 4PM CA 4P-5P 1- 1- 1- 1- :30 3 \$400.00 P3 0.00 NM 3 \$	
Dr. Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
	1,200.00
Washington 44/04/40 1.1 0 0400.00 0.00	
Week: 10/29/12	
Week: 11/05/12 11/11/12 1 1 \$400.00 0.00	
N 9 KMGH 10/30/12 11/05/12 5-530P News M-F/KMGI&A 5P-530P 11111 :30 5 \$750.00 P3 0.00 NM 5 \$300 S S S S S S S S S S S S S S S S S S	3,750.00
Start Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 10/29/12	
Week: 11/05/12	фо ж г оо
N10 KMGH 11/03/12 11/03/12 5-6p News Saturday CA 5P-6pS- :30 1 \$375.00 P3 0.00 NM 1 5pm News Saturday (4:30 PM-5:30 PM)	\$375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12S- 1 \$375.00 0.00	
	\$525.00
5pm News Sun Local News (4:30 PM-5:30 PM)	ψ020.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/29/12 11/04/12S 1 \$525.00 0.00	
N12 KMGH 10/30/12 11/05/12 6p-630p JEOPARDY (M&A 6P-630P 11111 :30 5 \$1,375.00 P3 0.00 NM 5 \$(6P-630P JEOPARDY (M-F)	6,875.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/29/12 11/04/12 - 1111- 4 \$1,375.00 0.00	
Week: 11/05/12 11/11/12 1 1 \$1,375.00 0.00	
N13 KMGH 10/30/12 11/05/12 630-7P WHEEL (M-F) CA 630-7P 111 :30 3 \$1,575.00 P3 0.00 NM 3 \$4 630-7p WHEEL (M-F)	1,725.00
Start Date	
Week: 10/29/12	
1 \$1,500.00	6,000.00
Dancing With The Stars	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M 1 \$6,000.00 0.00	
	3,000.00
Start Date	
Week: 10/29/12 11/04/121-1 2 \$1,500.00 0.00	
	7,375.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/29/12 11/04/12 -1111 4 \$1,475.00 0.00	
Week: 11/05/12 11/11/12 1 1 \$1,475.00 0.00	
N17 KMGH 10/30/12 11/02/12 M-F 12:07A (M-F) CA 12:07A-12:37A - TWTF :30 1 \$100.00 P3 0.00 NM 1 M-F 1207AM (M-F)	\$100.00
Start Date	
Week: 10/29/12 11/04/12 -TWTF 1 \$100.00 0.00	
Totals 44 \$4	1,265.00